

Senior 2D Designer

Responsibilities

- ✓ Planning and managing all stages of the design projects
- ✓ Ensuring delivery of high quality and original artworks
- ✓ Assigning tasks and reviewing submissions of Junior Designers, interns, and freelancers
- ✓ Suggesting and making creative alterations to projects
- ✓ Creating designs and visualizing concepts based on client briefs.
- ✓ Coordinating with the Design team in generating new and innovative design ideas
- ✓ Designing different types of graphics like infographics, catalogues, company collaterals, brand manuals, social media creative, creative and illustrations as per the clients brief
- ✓ Maintaining brand consistency and voice in the project
- ✓ Communicating with the Marketing team for creating any promotional graphics
- ✓ Assessing the productivity and quality output of the Design team
- ✓ Provide a timeline upon assessing the clients' needs and preferences

Requirements

- ✓ Bachelor's degree in Graphic Design, Illustration or similar field
- ✓ 4+ years of experience as a Graphic Designer, Visual Designer, or relevant field
- ✓ A complete portfolio of all design projects
- ✓ Familiarity with design software like Adobe Creative Suite, Coral Draw etc
- ✓ Ability to supervise/manage team members and freelancers
- ✓ Knowledge of graphic design techniques and latest trends
- ✓ An eye for detail
- ✓ Strong sense of color combinations, fonts, and layout
- ✓ Excellent communication and time management skills
- ✓ Good organizational skills
- ✓ Ability to work under pressure and in a competitive environment
- ✓ Understanding of digital and print artwork requirements
- ✓ Good analytical and decision-making skills

Experience: 4+ Years

Salary range as per experience and industry standard

Please Note :

- **The candidate needs to attached portfolio along with their resume**
- **The candidate will have to give a detailed test based on a brief on the interview day in order for the management to understand the skills and creativity.**

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